



May 21, 2008
For Immediate Release
Please contact: Doug King, Marketing Coordinator
513-759-0004
dking@mcgillsmithpunshon.com

Stephanie Kirschner Assumes the Position of National President of the Society for Design Administration

McGill Smith Punshon, Inc. (MSP) is pleased to announce that Stephanie Kirschner, Vice President, Finance & Administration, has assumed the position of National President of the Society for Design Administration (SDA).

SDA is a professional organization comprised of administrative and managerial personnel in the design industry. For over 45 years, they've promoted continuing education, best practices in the management of design firms, and professional standards for design firm administrative personnel. SDA enhances the professional development and personal growth of its members and, as a result, the development and growth of their respective firms.



Stephanie's commitment to SDA is evident in her extensive history of involvement on both local and national levels. Stephanie is Past President of the Cincinnati Chapter of SDA, and was a charter member and co-organizer of the chapter in 1986. In June 2004, she earned her designation as a Certified Design Administrator. Stephanie served two years as the SDA National Treasurer. Prior to her time on the National Executive Committee, she was on the National Education Services Committee serving as Finance Education chair for two years.

Involvement in SDA has also lead to involvement in other community organizations. To prepare for her term as National President, Stephanie has spent the past year in the Women's Philanthropy MasterMind Group, a year-long program organized for non-profit organizations to develop the expertise to successfully tap into the philanthropic passion of women. Stephanie also serves as Co-Chair of the Cincinnati CANSTRUCTION project, which celebrated its 11th anniversary in March 2008. During this time, over 300,000 pounds of food has been donated to the Freestore Foodbank, Cincinnati's local food bank system. Implemented in Cincinnati in 1997, she has co-chaired the event since its inception.

"I have always had a passion for SDA," Stephanie says, crediting the organization with contributing to her achievements during her 20-year history with MSP. "I truly believe my success in my firm is a direct result of my membership in SDA."